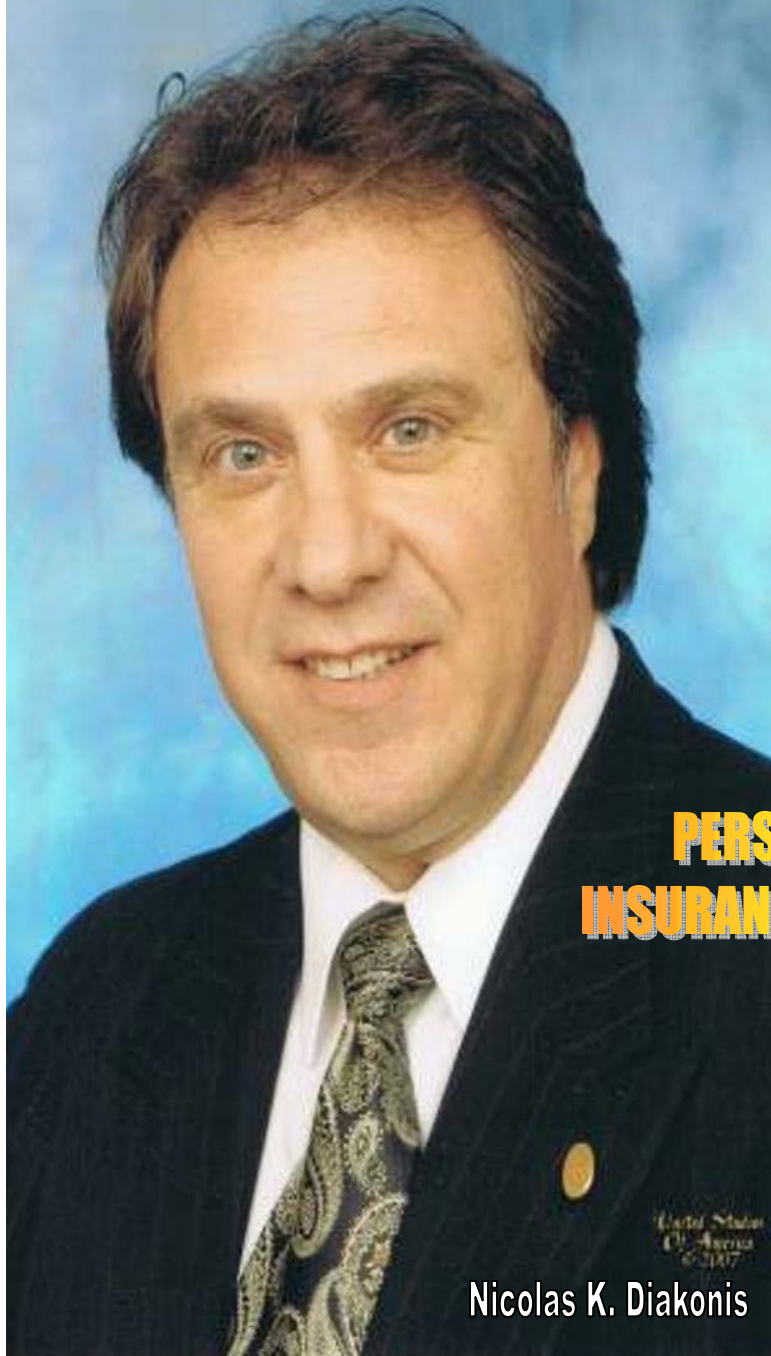


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Nicolas K. Diakonis

DNA

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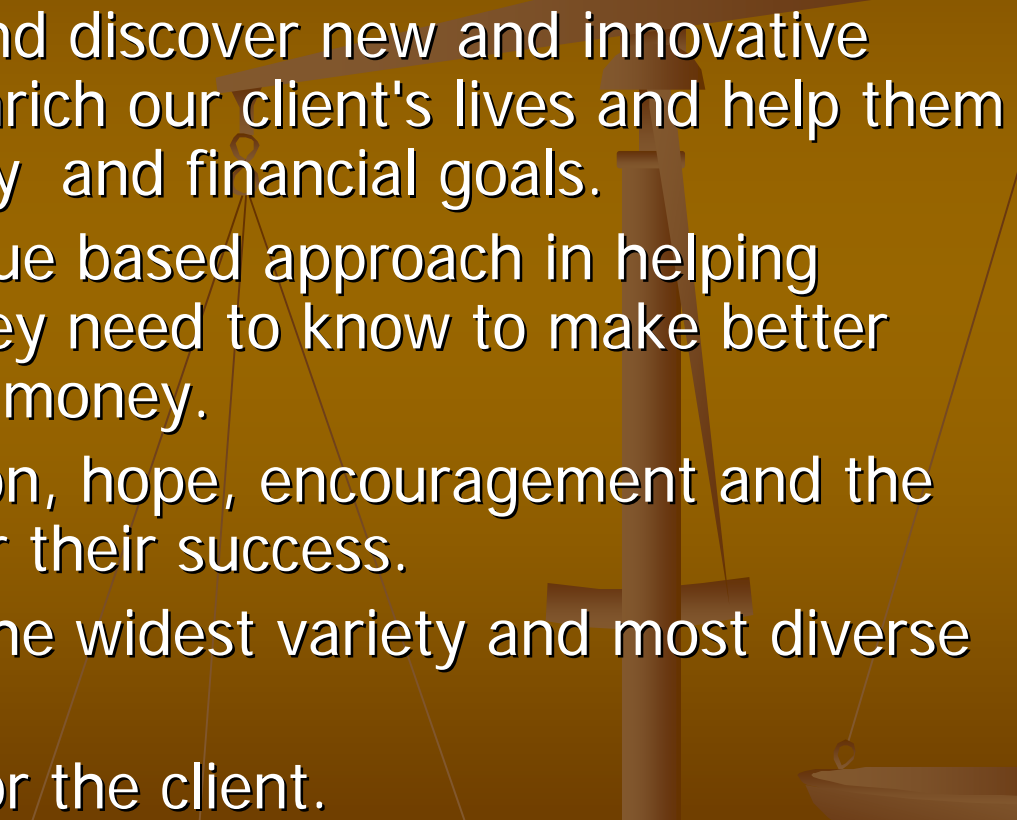
Thank you for visiting

- **DNA Financial Service Brokers, LLC** is a locally owned Insurance brokerage firm serving the states of Arizona and Illinois from its office location in Phoenix. The knowledge of over 100's of industry leading professionals in all of our fields of expertise will combine a collective answer as a result to meet the best possible planning and security you can get. It is safe to say that we collectively have over 1000 years of financial data intelligence as well as the experience to your disposal.


WHY US?

- We are dedicated from a philosophical aspect of preserving your intellectual rights, financial health as well as your physical well being. Our target is to connect your dreams and goals to a financial backup plan so that your personal desires and wishes for your family and relations become reality. As you know insurance and financial services are advanced concept designs of time and money - while having access to sufficient funding when you need it most. As brokers *we are working for you* although we are utilizing the most powerful internet surge engines and the latest insurance concept designs in the market available today, to fit your desires and budget.

Our Mission Statements:

- To create, develop and discover new and innovative strategies that will enrich our client's lives and help them reach personal, family and financial goals.
 - To offer a unique value based approach in helping people learn what they need to know to make better decisions about their money.
 - To provide information, hope, encouragement and the support necessary for their success.
 - To continually offer the widest variety and most diverse product line feasible.
 - To do what is right for the client.
- 

Our Philosophy Statement

- Holding our profession in high esteem and strive to enhance it's prestige.
 - To help fulfill the needs of our clients and prospects to the best of our ability and with integrity and dedication.
 - To maintain clients confidence and render exemplary service to our clients and their beneficiaries.
 - Adhering to professional standards of conduct, helping our clients to protect insurable obligations and to attain their financial security objectives.
 - Present accurately and honestly all fact essential to the people in contact with us for the right decision.
 - To perfect our skills and increase our knowledge through continuing education and becoming an example of raising professional standards of life underwriting.
 - Cooperation with others whose services constructively related to meeting our clients and personal satisfaction.
- 

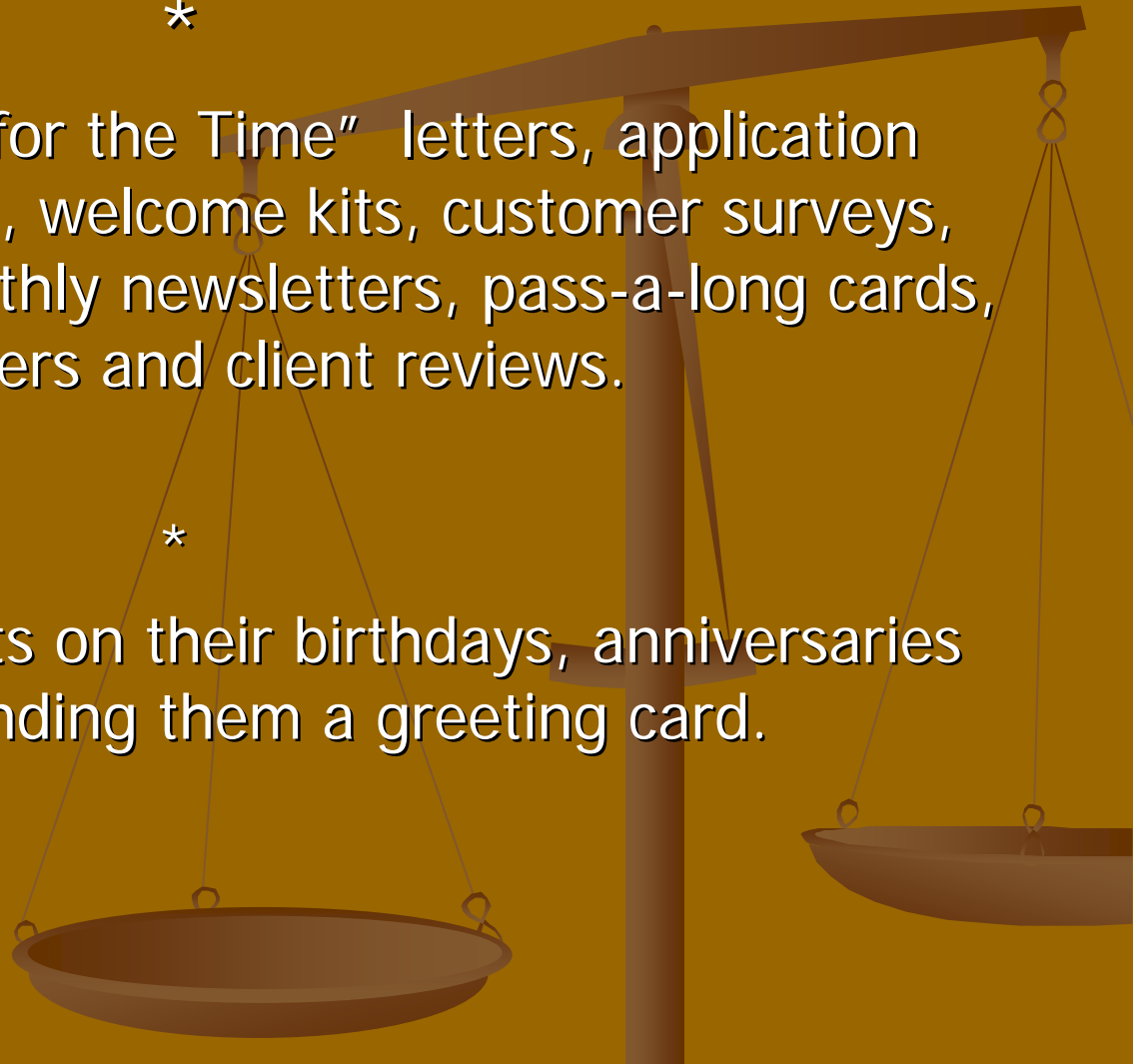
We Build Relationships By:

*

1. Using "Thank You for the Time" letters, application gifts, lottery tickets, welcome kits, customer surveys, referral cards, monthly newsletters, pass-a-long cards, advisor referral letters and client reviews.

*

2. Remembering clients on their birthdays, anniversaries and holidays by sending them a greeting card.



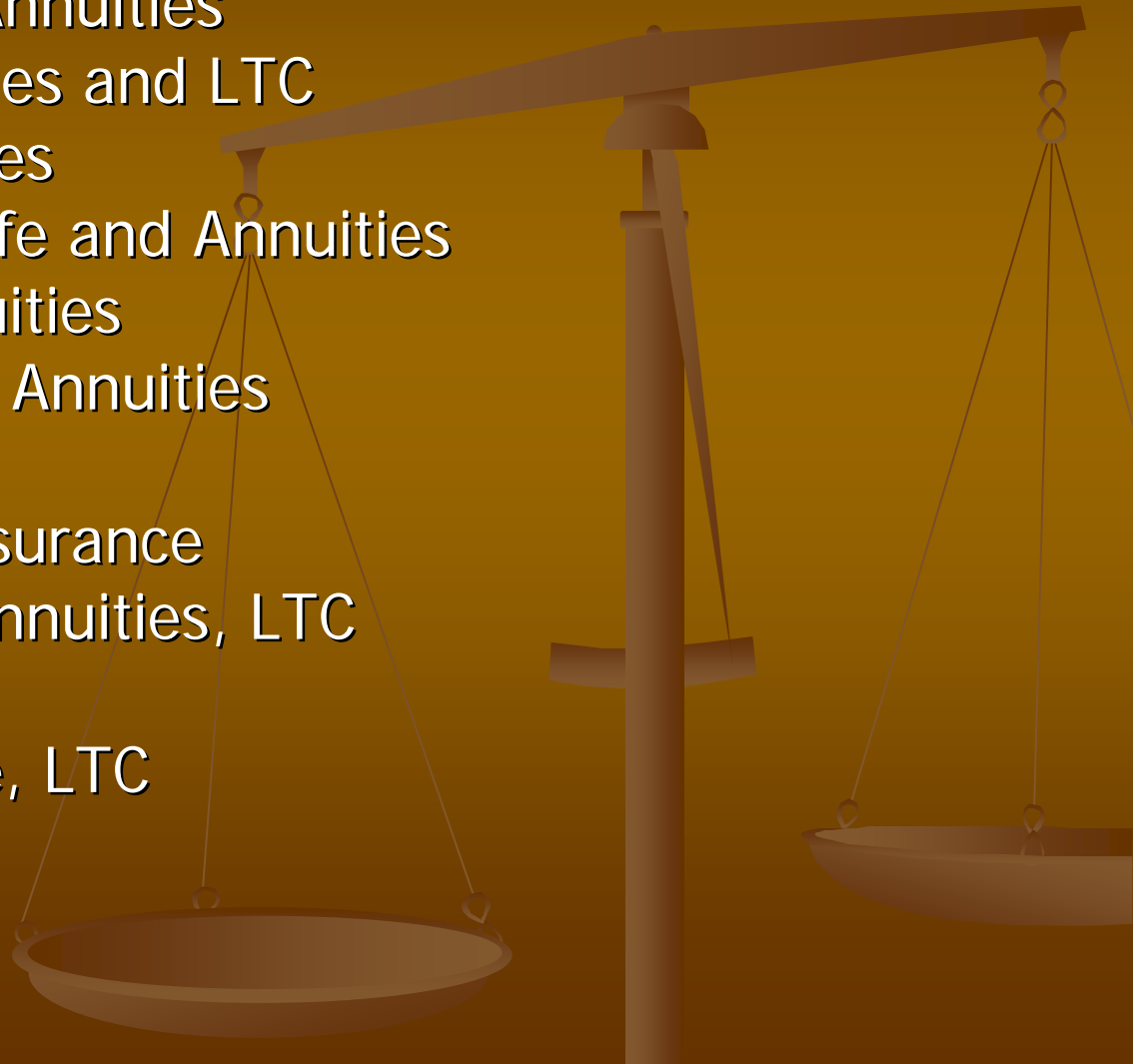
How I/We Work

- People call us for help.
- All clients come to us.
- We get at least 5 referrals from each of our new clients.
- I never talk more than 50% of the time on a sales call, instead I ask ?'s, listen and take detailed notes.
- We don't waste time trying to sell prospects who don't meet certain criteria of our client profile.
- We eliminate people who treat us poorly or don't respect the job that we do.



Insurance Companies Life – Annuities - LTC

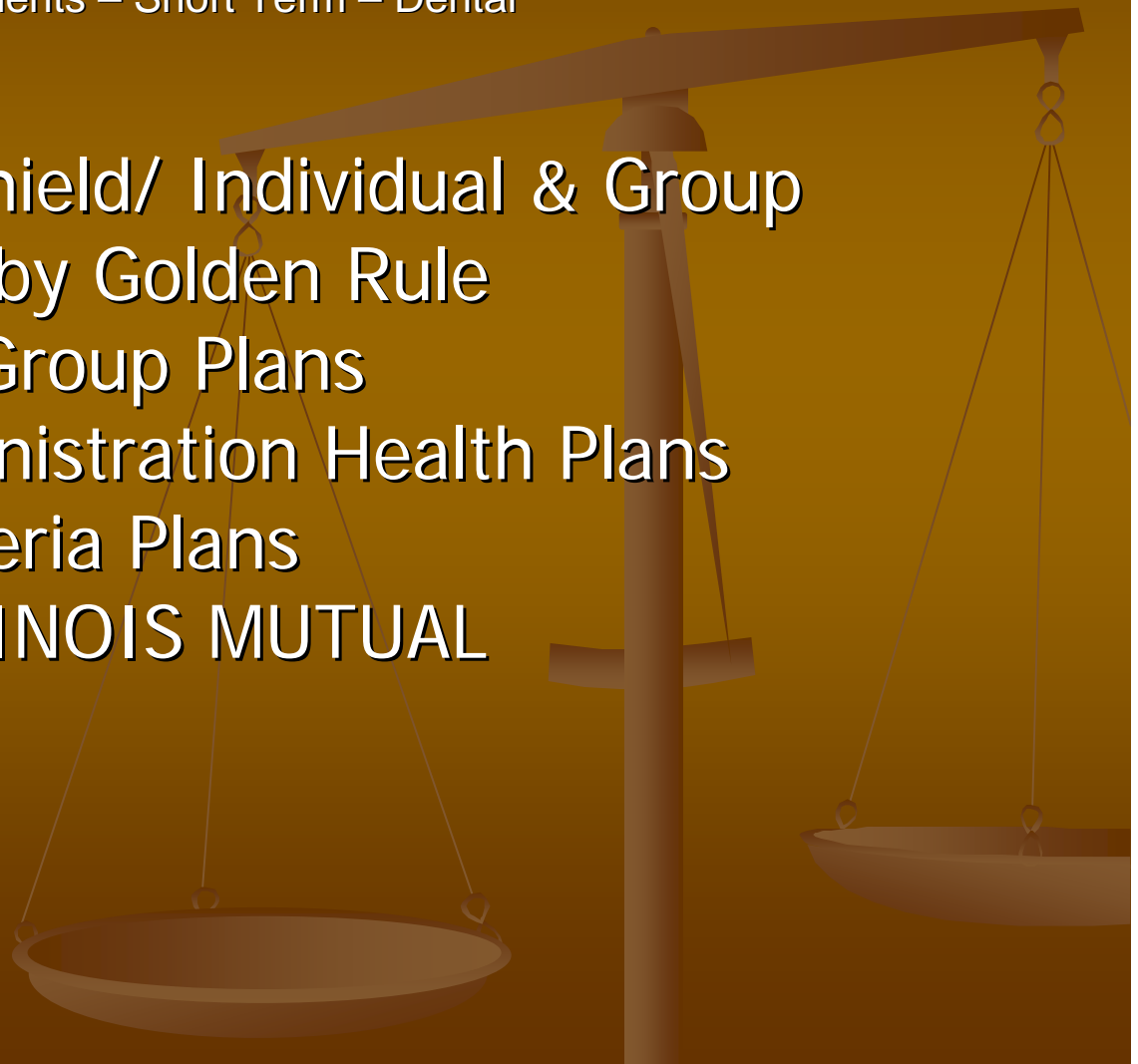
- OM Financial Life & Annuities
- ALLIANZ Life, Annuities and LTC
- ING, Life and Annuities
- SUN Life Financial, Life and Annuities
- AVIVA, Life and Annuities
- GENWORTH Life and Annuities
- AIG, Life, LTC
- WEST COAST Life Insurance
- PRUDENTIAL, Life, Annuities, LTC
- BANNER, Life
- JOHN HANCOCK, Life, LTC
- And more



Insurance for Health

Individual - Group – Med Supplements – Short Term – Dental

- Blue Cross Blue Shield/ Individual & Group
- UnitedHealthcare by Golden Rule
- CSA Small/Large Group Plans
- Total Dental Administration Health Plans
- Section 125 Cafeteria Plans
- Disability with ILLINOIS MUTUAL
- And more



Reverse Mortgage



- WSB Mortgage Services, Inc.

<http://www.reversemortgage4u.com/faq.htm>

www.reversemortgage4u.com/freequote.htm

Legal Services

- Through Prepaid Legal Services Inc.

Family Legal Service Plans

Business Service Legal Plans

Employee Benefit Plans

Commercial Drivers Legal Plan

Insurance & Financial Professionals

Identity Theft Shield

Business Opportunity



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**Thank You
for your time**